



2017-IPR-A-000-9124

Media monitoring

<p>Position for:</p> <p>Trainee 3 positions</p>	<p>As the science and knowledge service of the Commission, the mission of Joint Research Centre is to support EU policies with independent evidence throughout the whole policy cycle.</p> <p>The JRC is located in 5 Member States (Belgium, Germany, Italy, the Netherlands and Spain). Further information is available at: http://www.jrc.ec.europa.eu</p> <p><u>Short description of activity:</u></p> <p>The Interinstitutional, International Relations and Outreach Unit of the Directorate for Programme Coordination is looking for a trainee who will contribute to the media monitoring activity of the Joint Research Centre (JRC) of the European Commission.</p> <p>The trainee will continue the experience of the previous trainees who set up and configured the Europe Media Monitor (EMM), a web-based system developed by the JRC to monitor thousands of news sources in over 70 languages, to monitor the web for articles mentioning the JRC.</p> <p>The trainee will further support the enhancement of the search parameters and source lists of the system.</p> <p>The role of the trainee will consist, under supervision of the Traineeship Adviser, of:</p> <ul style="list-style-type: none">• Adding sources to EMM (web addresses)• compiling a list of keywords, topics, names to be monitored• Further developing the JRC press search category in the Europe Media Monitor (EMM)• monitoring online news articles and inserting missing articles in the system• publishing the Daily Press Review• Provide statistics on media coverage on specific topics/releases• Managing the JRC's journalist database
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	<p><u>Qualifications:</u></p> <p><u>Essential:</u></p> <ul style="list-style-type: none"> • University degree in a relevant topic such as journalism, English, communication or public relations or a scientific or informatics background with experience in media relations. • Good oral communication skills, as well a problem solving attitude. • Familiarity with office software, such as Microsoft Office, and use of word processors and spreadsheet software. • Good level of spoken English (C1). <p><u>Advantage:</u></p> <ul style="list-style-type: none"> • Understanding and practical application of media monitoring methodologies will be considered an asset • Knowledge of how the media works and how a news story breaks are helpful. <p><u>For general eligibility requirements, please read the rules governing the traineeship scheme of the JRC:</u></p> <p>https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees</p> <p><u>The candidates are requested to clearly indicate in the application' motivational letter the preferred starting date among the 3 proposed below.</u></p>
Institute/Directorate Unit	Direct. A – Strategy and Work Programme Coordination Interinstitutional, International Relations and Outreach Unit
Indicative duration Preferred starting date	5 months 01/02/2018 16/06/2018 01/11/2018
JRC Site Country	Ispra Italy
<u>JRC contact details</u>	For any technical problems with your application, please contact: HR-AMC8-RECRUITMENT-TOOLS-SUPPORT@ec.europa.eu