



2016-IPR-A-000-7764

Media monitoring

<p>Position for:</p> <p>Trainee</p>	<p><u>Short description of activity:</u></p> <p>As the science and knowledge service of the Commission, the mission of DG Joint Research Centre is to support EU policies with independent evidence throughout the whole policy cycle.</p> <p>The JRC is located in 5 Member States (Belgium, Germany, Italy, the Netherlands and Spain). Further information is available at: https://ec.europa.eu/jrc/en</p> <p><u>Short description of activity:</u></p> <p>The Interinstitutional, International Relations and Outreach Unit of the Directorate for Programme Coordination is looking for a trainee who will contribute to the establishment of a new media monitoring system for the Joint Research Centre (JRC) of the European Commission.</p> <p>The objective is to phase out the old media monitoring database currently used by the JRC, and configure the Europe Media Monitor (EMM), a web-based system developed by the JRC to monitor thousands of news sources in over 70 languages, to monitor the web for articles mentioning the JRC.</p> <p>Under the supervision of the traineeship advisor, the trainee will collaborate to:</p> <ul style="list-style-type: none">• The compilation of a list of sources (web addresses)• The compilation of a list of keywords, topics, names to be monitored• The compilation of a list of false negatives and search criteria• The configuration and testing of the new media monitoring system• The monitoring online of news articles and inserting missing articles in the system• The publishing of the Daily Press Review
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	<ul style="list-style-type: none"> The management of the JRC's journalist database <p><u>Qualifications:</u> <u>Essential:</u></p> <ul style="list-style-type: none"> The ideal candidate must have a university degree in a relevant topic such as journalism, English, communication or public relations or should have a scientific or informatics background with strong interest in media relations. Good oral communication skills and assertiveness are essential, as well a problem solving attitude. The candidate should have a good level of spoken English (C1). <p><u>Advantage:</u></p> <ul style="list-style-type: none"> Understanding and practical application of media monitoring methodologies will be considered an asset. Knowledge of how the media works and how a news story breaks are helpful. The candidate should be familiar with office software, such as Microsoft Office, and use of word processors and spreadsheet software. <p><u>For general eligibility requirements, please read the rules governing the traineeship scheme of the JRC:</u></p> <p>https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees</p>
Institute/Directorate Unit	Programme Coordination Interinstitutional, International Relations and Outreach Unit Further information: https://ec.europa.eu/jrc/en
Indicative duration Preferred starting date	5 months First position as soon as possible Second position 2 weeks/1 month before the first finishes
JRC Site Country	Ispra Italy
<u>JRC contact details</u>	<p>For any technical problems with your application, please contact: JRC-ESRA@ec.europa.eu</p>