



2016-IPR-A-000-7764

Media monitoring

<p><b>Position for:</b></p> <p>Trainee</p>	<p><b><u>Short description of activity:</u></b></p> <p>As the science and knowledge service of the Commission, the mission of DG Joint Research Centre is to support EU policies with independent evidence throughout the whole policy cycle.</p> <p>The JRC is located in 5 Member States (Belgium, Germany, Italy, the Netherlands and Spain). Further information is available at: <a href="https://ec.europa.eu/jrc/en">https://ec.europa.eu/jrc/en</a></p> <p><b><u>Short description of activity:</u></b></p> <p>The Interinstitutional, International Relations and Outreach Unit of the Directorate for Programme Coordination is looking for a trainee who will contribute to the establishment of a new <b>media monitoring</b> system for the Joint Research Centre (JRC) of the European Commission.</p> <p>The objective is to phase out the old media monitoring database currently used by the JRC, and configure the Europe Media Monitor (EMM), a web-based system developed by the JRC to monitor thousands of news sources in over 70 languages, to monitor the web for articles mentioning the JRC.</p> <p>Under the supervision of the traineeship advisor, the trainee will collaborate to:</p> <ul style="list-style-type: none"><li>• The compilation of a list of sources (web addresses)</li><li>• The compilation of a list of keywords, topics, names to be monitored</li><li>• The compilation of a list of false negatives and search criteria</li><li>• The configuration and testing of the new media monitoring system</li><li>• The monitoring online of news articles and inserting missing articles in the system</li><li>• The publishing of the Daily Press Review</li></ul>
--	--

	<ul style="list-style-type: none"> <li>The management of the JRC's journalist database</li> </ul> <p><b><u>Qualifications:</u></b> <b><u>Essential:</u></b></p> <ul style="list-style-type: none"> <li>The ideal candidate must have a university degree in a relevant topic such as journalism, English, communication or public relations or should have a scientific or informatics background with strong interest in media relations.</li> <li>Good oral communication skills and assertiveness are essential, as well a problem solving attitude.</li> <li>The candidate should have a good level of spoken English (C1).</li> </ul> <p><b><u>Advantage:</u></b></p> <ul style="list-style-type: none"> <li>Understanding and practical application of media monitoring methodologies will be considered an asset. Knowledge of how the media works and how a news story breaks are helpful.</li> <li>The candidate should be familiar with office software, such as Microsoft Office, and use of word processors and spreadsheet software.</li> </ul> <p><b><u>For general eligibility requirements, please read the rules governing the traineeship scheme of the JRC:</u></b></p> <p><a href="https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees">https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees</a></p>
<b>Institute/Directorate Unit</b>	<p>Programme Coordination Interinstitutional, International Relations and Outreach Unit</p> <p>Further information: <a href="https://ec.europa.eu/jrc/en">https://ec.europa.eu/jrc/en</a></p>
<b>Indicative duration</b> <b>Preferred starting date</b>	<p>5 months</p> <p>First position as soon as possible Second position 2 weeks/1 month before the first finishes</p>
<b>JRC Site</b> <b>Country</b>	<p>Ispra</p> <p>Italy</p>
<b><u>JRC contact details</u></b>	<p><b>For any technical problems with your application, please contact:</b> <a href="mailto:JRC-ESRA@ec.europa.eu">JRC-ESRA@ec.europa.eu</a></p>