



2016-IPR-A-000-6773

**Knowledge management and social media  
specialist**

**Position for:**

Trainee

**Short description of activity:**

The Planning, Evaluation and Knowledge Management Unit is looking for a trainee who will contribute to the further development and implementation of JRC strategy for online dissemination of research activities and research results in the following areas:

- analyse options and make concrete proposals for a JRC social network presence targeted at specific audiences;
- continue to implement the social network presence and daily management of accounts;
- improve discovery and access;
- review and selection of impact and visibility metrics, new methods and tools.
- assess the feasibility and cost/benefit of engaging with commercial metric services.

**Qualifications:**

**Essential.**

The candidate must have:

- A university degree in a relevant area, for example, communications, media studies, political science.
- Good knowledge and awareness of social media platforms and software, metrics and related tools in a business environment.
- Good knowledge of written and spoken English (B2 level).

**Advantage.**

Experience in the dissemination of outputs such as reports, studies, evaluation documents and other similar material and how this can be achieved through new and emerging communication technologies is desirable.

**For general eligibility requirements, please read the rules governing the traineeship scheme of the JRC:**

<https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees>

<b>Institute/Directorate Unit</b>	Policy Support Coordination  Planning, Evaluation and Knowledge Management Unit  Further information: <a href="https://ec.europa.eu/jrc/">https://ec.europa.eu/jrc/</a>
<b>Indicative duration</b>	5 months
<b>Preferred starting date</b>	01/06/2016
<b>JRC Site</b>	Ispra
<b>Country</b>	Italy
<b><u>JRC contact details</u></b>	<b>For any technical problems with your application, please contact:</b> <a href="mailto:JRC-ESRA@ec.europa.eu">JRC-ESRA@ec.europa.eu</a>