



2016-IPR-A-000-6773

Knowledge management and social media specialist

Position for:

Trainee

Short description of activity:

The Planning, Evaluation and Knowledge Management Unit is looking for a trainee who will contribute to the further development and implementation of JRC strategy for online dissemination of research activities and research results in the following areas:

- analyse options and make concrete proposals for a JRC social network presence targeted at specific audiences;
- continue to implement the social network presence and daily management of accounts;
- improve discovery and access;
- review and selection of impact and visibility metrics, new methods and tools.
- assess the feasibility and cost/benefit of engaging with commercial metric services.

Qualifications:

Essential.

The candidate must have:

- A university degree in a relevant area, for example, communications, media studies, political science.
- Good knowledge and awareness of social media platforms and software, metrics and related tools in a business environment.
- Good knowledge of written and spoken English (B2 level).

Advantage.

Experience in the dissemination of outputs such as reports, studies, evaluation documents and other similar material and how this can be achieved through new and emerging communication technologies is desirable.

For general eligibility requirements, please read the rules governing the traineeship scheme of the JRC:

<https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees>

Institute/Directorate Unit	Policy Support Coordination Planning, Evaluation and Knowledge Management Unit Further information: https://ec.europa.eu/jrc/
Indicative duration	5 months
Preferred starting date	01/06/2016
JRC Site	Ispra
Country	Italy
<u>JRC contact details</u>	For any technical problems with your application, please contact: JRC-ESRA@ec.europa.eu