



2015-IPR-A-000-5313

**Knowledge management and social media  
specialist**

<p><b>Position for:</b></p> <p>Trainee</p>	<p><b><u>Short description of activity:</u></b> The Planning, Evaluation and Knowledge Management Unit is looking for a trainee who will contribute to the further development and implementation of JRC strategy for online dissemination of research activities and research results in the following areas:</p> <ul style="list-style-type: none"><li>- analysis of options and concrete proposals for a JRC social network presence targeted at specific audiences;</li><li>- implementation of the social network presence and daily management of accounts;</li><li>- improvement of discovery and access;</li><li>- review and selection of impact and visibility metrics, new methods and tools.</li></ul> <p><b><u>Qualifications:</u></b> The candidate should have a university degree in a relevant area, for example, communications, media studies, political science. Experience in the dissemination of output such as reports, studies, evaluation documents and other similar material and how this can be achieved through new and emerging communication technologies is desirable. The candidate should have good knowledge and awareness of social media platforms and software, metrics and related tools in a business environment. The candidate should have a good level of English (B2).</p> <p><b><u>For general eligibility requirements, please read the rules governing the traineeship scheme of the JRC:</u></b></p> <p><a href="https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees">https://ec.europa.eu/jrc/en/working-with-us/jobs/temporary-positions/jrc-trainees</a></p>
<p><b>Institute/Directorate Unit</b></p>	<p>Policy Support Coordination</p> <p>Planning, Evaluation and Knowledge Management Unit</p> <p>Further information: <a href="http://ec.europa.eu/dgs/jrc/index.cfm?id=2510">http://ec.europa.eu/dgs/jrc/index.cfm?id=2510</a></p>

<b>Indicative duration</b>	5 months
<b>Preferred starting date</b>	01/09/2015
<b>JRC Site</b>	Ispra
<b>Country</b>	Italy
<b><u>JRC contact details</u></b>	<b>For any technical problems with your application, please contact:</b> <a href="mailto:JRC-ESRA@ec.europa.eu">JRC-ESRA@ec.europa.eu</a>